

MISSIONLatvia



Explore  
Latvia

# Key Facts

*MISSION*Latvia

|                        |                               |
|------------------------|-------------------------------|
| Government:            | <b>Parliamentary Republic</b> |
| Capital:               | <b>Riga</b>                   |
| Currency:              | <b>Euro</b>                   |
| Population:            | <b>1.9 million</b>            |
| GDP (2023)             | <b>EUR 43.91 billion</b>      |
| GDP growth ('24 est.): | <b>2.5%</b>                   |
| Language:              | <b>Latvian</b>                |

Part of:



# Nature, culture, heritage

inspire us to innovate





# Well-connected

to the world and each other



# Weather

blessed with four  
distinct seasons

MISIA Latvia

Pure northern nature  
and plenty of space to

**breathe**



Reinis Hofmanis

MISSION *Latvia*

Baltic trails -  
**best**  
in travel 2024



From ancient roots to  
complex contemporary

**identity**



# Cultural

scene that engages,  
energizes, and inspires





# Local cuisine

simple and sincere,  
guided by the four seasons





MICHELIN GUIDE  
CEREMONY  
2024

MICHELIN GUIDE  
CEREMONY  
2024

LATVIA

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CEREMONY  
2024  
LATVIA

**Michelin**  
**magic:**  
stars illuminate Latvia's  
culinary scene

The rich

# cultural heritage

continues to infuse our daily lives



Ancient and contemporary  
wellbeing practices keep us in  
**good spirits**





# Riga

the compact but action-filled capital of Latvia



Live Riga



Latvia's rise in

# business & event

tourism

## 6G FUTURE



5G Techritory

This is just a  
glimpse of

**Latvia**

Explore more at  
[www.latvia.eu](http://www.latvia.eu) and  
consider **Latvia** as your  
next destination for **travel,**  
**innovation, and growth**





*MISSION*  
**Latvia**

**RESTLESS IN NATURE  
UNITED IN MISSION**

[www.latvia.eu](http://www.latvia.eu)

<https://investinlatvia.org/>

<https://www.latvia.travel/en>

#missionLatvia