



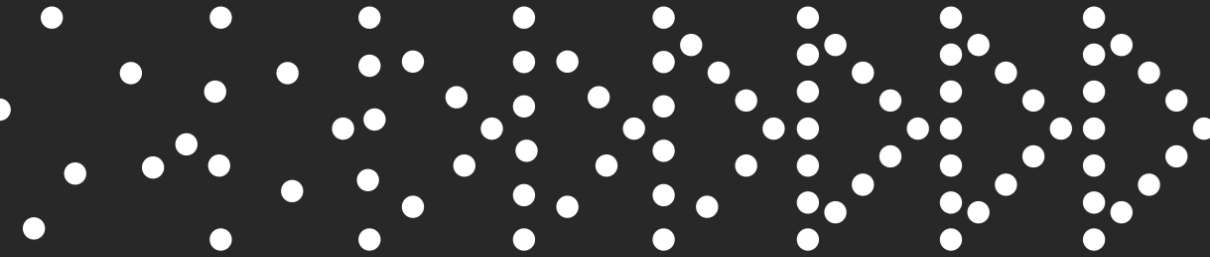
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*Latvia*

***LATVIA:***

*Boundless creativity  
and culture*

Explore the boundless realms of Latvian creativity,  
where visionary minds achieve global acclaim as  
**the world's #1 creative nation\***





- ✱ Focus on the **mission**
- ✱ Accept any **challenge**
- ✱ **Connect** people
- ✱ **Test** and create



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***ART***



#ConnectingWorldsApart  
#JanisRozentals

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# Janis Rozentāls and the Dwarf

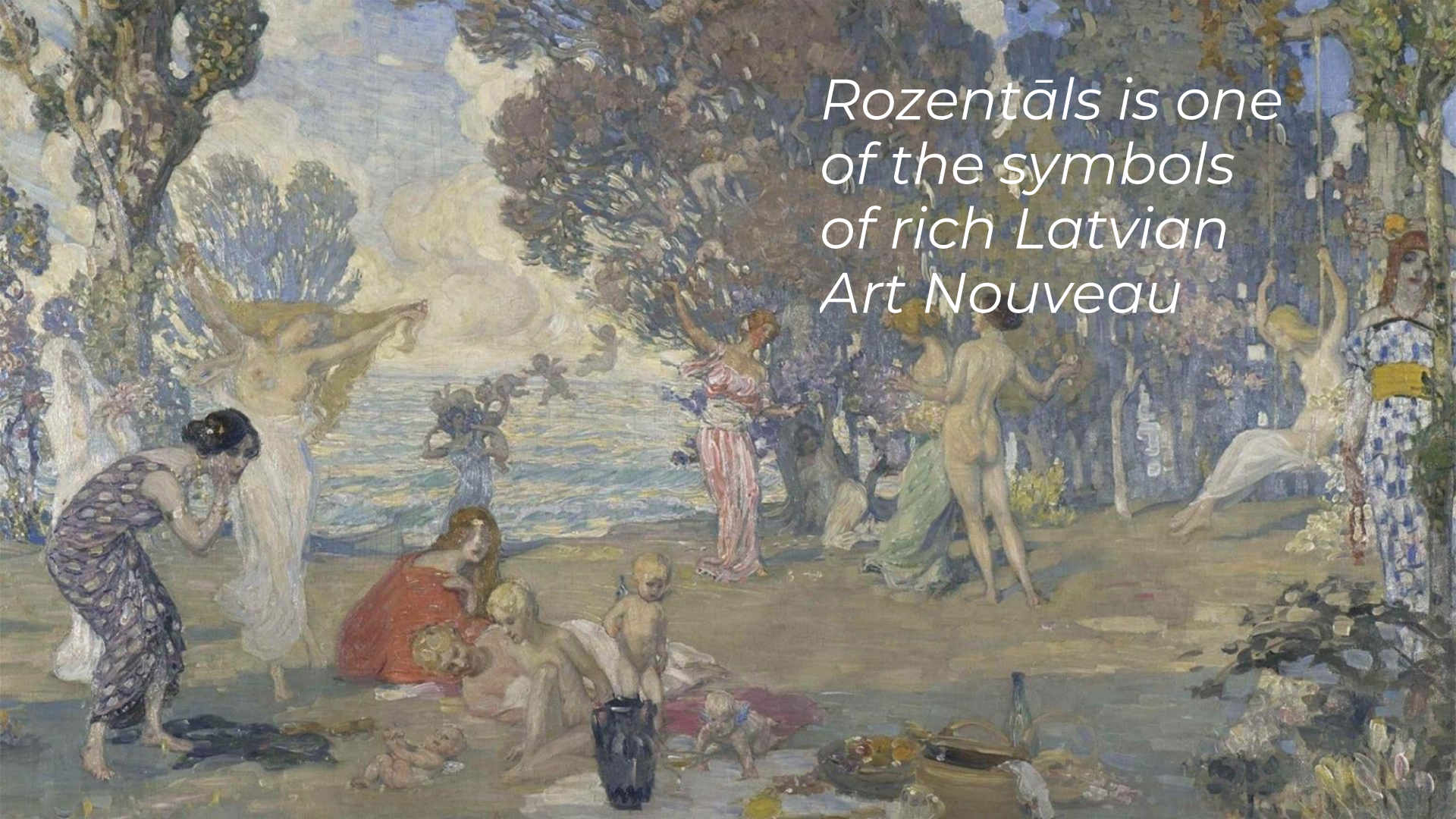
FOUNDERS OF NATIONAL  
PAINTING

A trailblazing Latvian painter who  
embraced photography early on and  
founded the Dwarf art group that  
kickstarted the entire Latvian school  
of national painting





*Rozentāls is one  
of the symbols  
of rich Latvian  
Art Nouveau*



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#VilhelmsPurvitis

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**1872-1945**

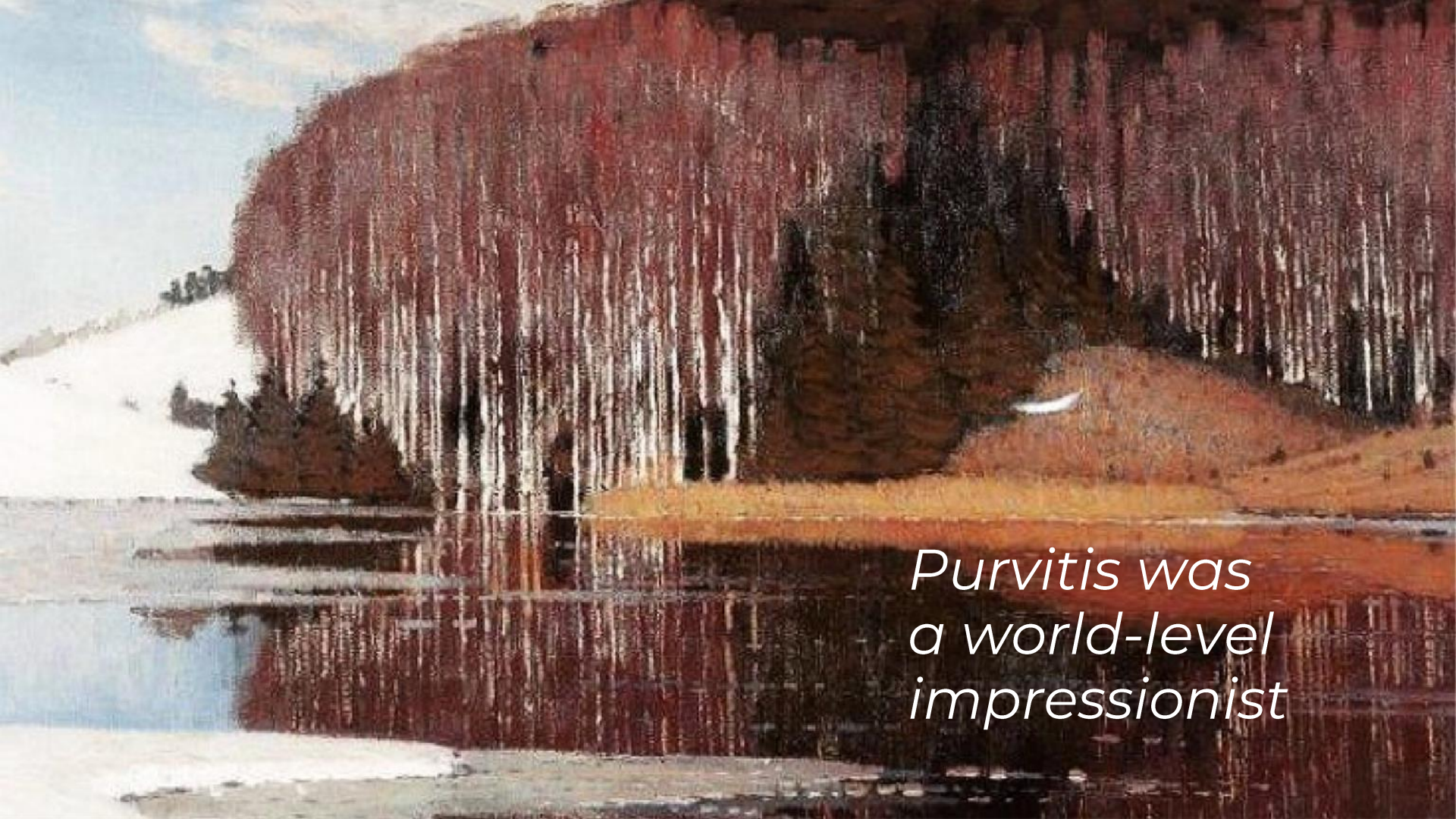


# Vilhelms Purvītis

A NATIONAL SYMBOL AND PRIDE

Latvians say: “Purvītis is us!” -  
a genius landscape painter  
became a symbol of national  
identity, turning the endless  
fields and plains of Latvia  
into icons





*Purvitis was  
a world-level  
impressionist*



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#RomansSuta

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# Romans Suta

A PIONEER OF LATVIAN DESIGN

Iconic modernist Suta advocated that Latvian art maintain its distinctive essence, celebrating the joy and beauty of ancient traditions, while embracing global trends



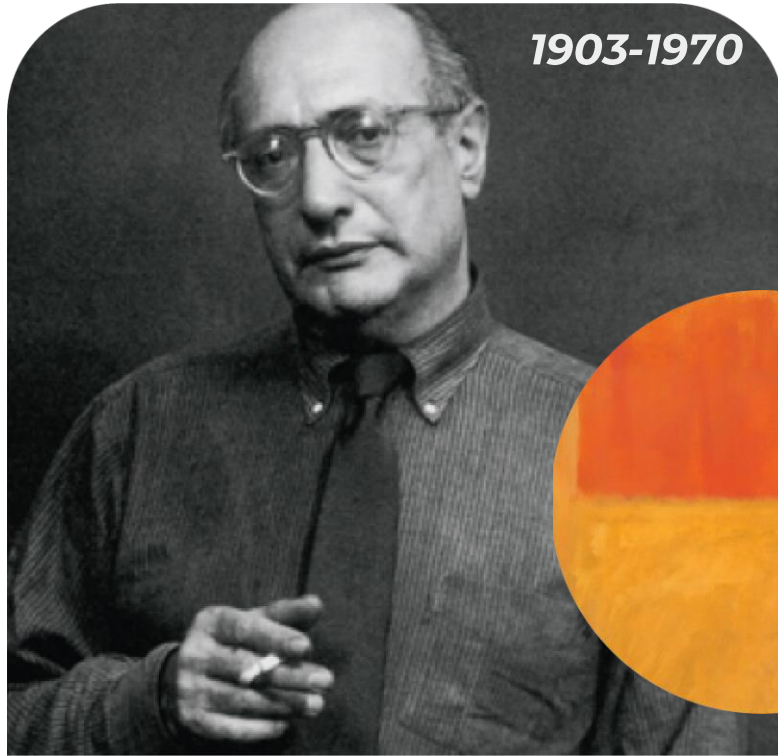
**1896-1944**

*Suta was on the peak  
of cubist and  
constructivist  
trends of the time*



#NaturalPlayground  
#MarkRothko

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## Mark Rothko

A LATVIAN-BORN ART SUPERSTAR

One of the most influential and expensive abstract expressionist painters, world-known for his large-scale rectangular color fields.





*Rothko's canvases  
are exhibited in the  
world's best museums*



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#DzemmaSkulme

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# Dzemma Skulme

A FEMALE ART SYMBOL

Embodying the resilient and timeless image of Latvian woman, Skulme influenced the art landscape of post-war Latvia



1925-2019





*Dzemma's art  
influenced Latvia  
during its fight for  
independence*



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#VijaCelmins

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# Vija Celmins

A MASTER OF PHOTOREALISM

Based in New York, Vija is celebrated for her stunning photo-realistic paintings and drawings



*Vija masterly  
reproduced moving  
and still objects*



#NaturalPlayground  
#KatrinaNeiburga

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# Katrina Neiburga

A LEADING FORCE IN  
CONTEMPORARY ART

The moving image  
deeply inspired by real  
life serves as Katrina's  
primary medium and  
expressive form.







*Power of Katrina's  
works is difficult  
to transfer via still  
images*

# ***MUSIC***

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#RaimondsPauls

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# Raimonds Pauls

SIMPLY THE MAESTRO

Maestro's more than 2400 songs for concerts, films, choirs, and performances have both democratic and elitist touches





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#LolitaRitmanis

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## Lolita Ritmanis

A HOLLYWOOD CONQUEROR

Lolita challenged the male-dominated Hollywood music industry and became a film composer for many Hollywood films, TV series, and commercials

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#VestardShimkus

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# Vestard Shimkus

## A PIANIST PHENOMENON

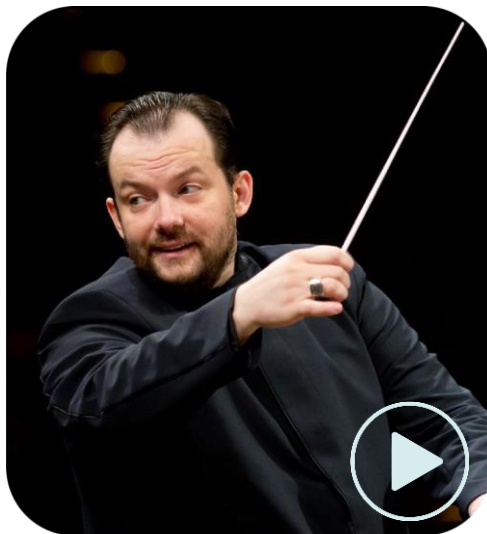
Praised as “a phenomenon” and “one of the greatest pianists of the young generation”, Vestard showcases his versatility through competitions, collaborations, and improvised solo concerts



#ConnectingWorldsApart  
#MarissJansons  
#AndrisNelsons



**Mariss Jansons**



**Andris Nelsons**

Cited as one of the world's greatest conductors, Andris worked with orchestras all around the world and was credited on 190+ records. The music director of the Boston Orchestra, Andris is famous for accentuating the contemporaneity of classical composers

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WORLD-LEADING  
CONDUCTORS



#ConnectWorlds  
#MarisSirmais  
#EriksEsenvalds

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## CHOIR POPULARIZERS

### **Maris Sirmais**

A pillar of choral culture, Maris garnered worldwide acclaim, winning 60 competitions around the globe

One of the most performed choral composers in the world, Eriks cherishes the textures of his home country



### **Eriks Esenvalds**

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#GidonKremer  
#VinetaSareikaVolkner

## VIOLIN VIRTUOSOS



**Gidon Kremer**



**Vineta  
Sareika-Völkner**

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An acclaimed violinist, Vineta made history by becoming the first woman in 141 years on the first concertmaster position at Berliner Philharmoniker

UN Goodwill Ambassador, Gidon fosters young musicians from Baltics in his orchestra "Kremerata Baltica"

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# ***OPERA AND THEATRE***





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#MikhailBaryshnikov

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# Mikhail Baryshnikov

A BALLET LEGEND

The ballet star, influencer to generations of dancers globally, Baryshnikov became a voice of consciousness of the generation after fleeing the Soviet Union





# Alvis Hermanis

A THEATRE ADVOCATE

Director's ability to illuminate the essence of Latvians and capture everyday life has earned him recognition as one of the most visible contemporary theatre advocates

#ReadyForAnyChallenges  
#AlvisHermanis

#ReadyForAnyChallenges  
#ElinaGaranca  
#KristineOpolais  
#MarinaRebekat

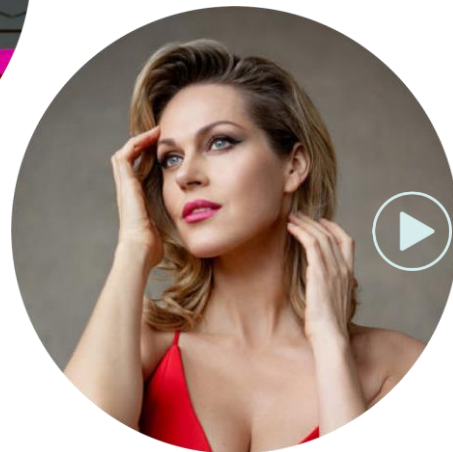
## Elina Garanča

EXCEPTIONAL  
DRAMATISM

Three Latvian divas are among  
the most coveted opera singers  
in the world, performing lead  
roles in New York's Metropolitan  
Opera

## Marina Rebeka

THE BEST VOICE  
FOR ROSSINI



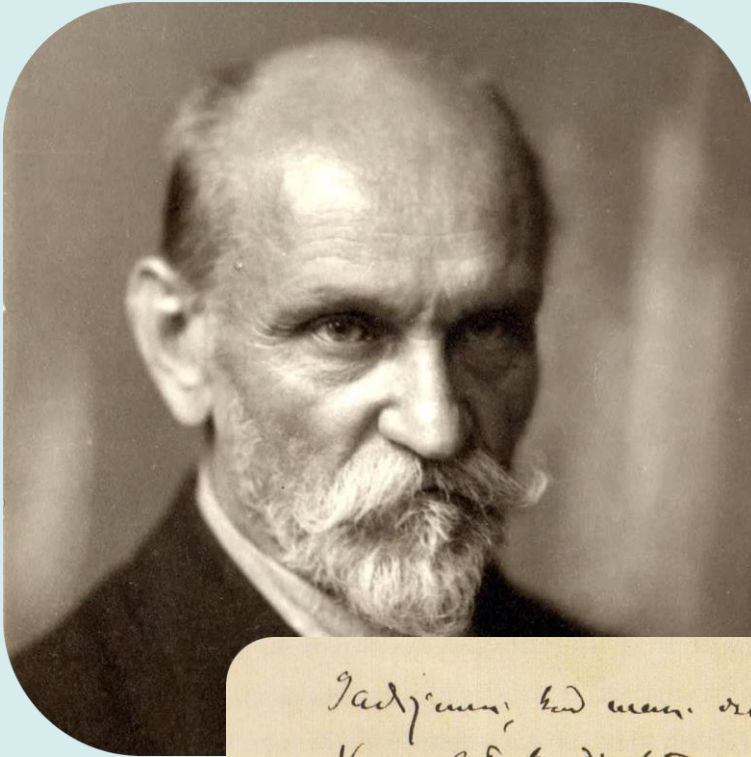
## Kristine Opolais

PUCCINI VOICE

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***AND MUCH  
MORE***



# Rainis

## A HERO OF LATVIAN CULTURE

A remarkable Latvian poet, playwright, journalist, philosopher, and politician challenged and enriched the Latvian language and shaped the culture and national identity of Latvians

*Latvian; had been. great for  
National. People. directors, as as means  
to water penumb.  
21.2.21. Rainis*

#ReadyForAnyChallenges  
#Rainis

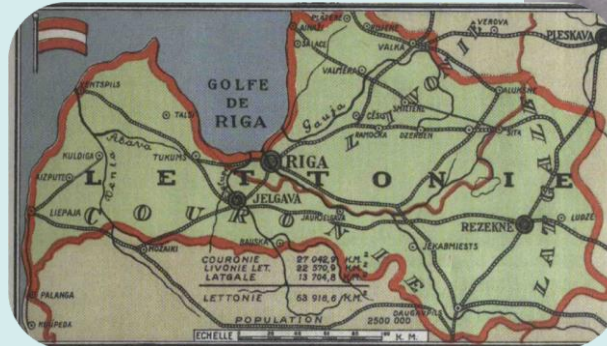
#ReadyForAnyChallenges  
#ZigfridsAnnaMeierovics

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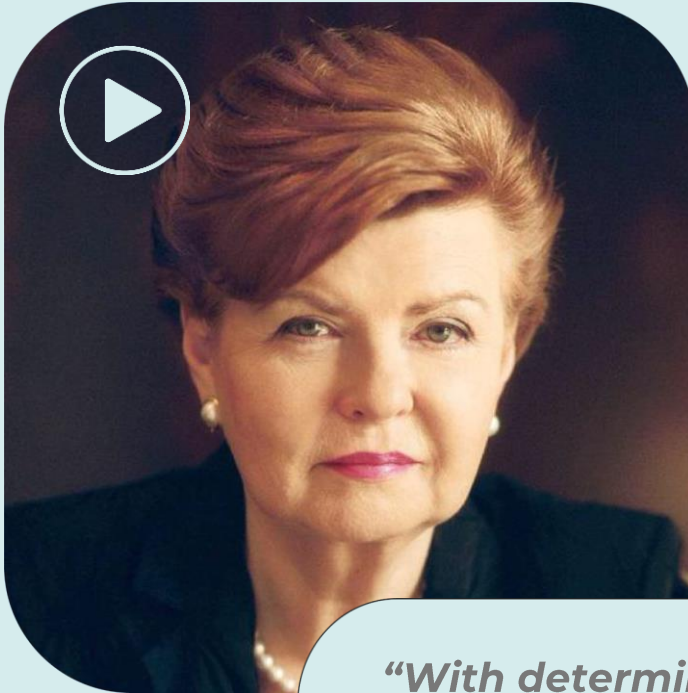
# Zigfrids Anna Meierovics

A DIPLOMATIC FIGHTER FOR INDEPENDENCE

In 1918 Latvia's esteemed first foreign minister was fighting for recognition of Latvia's independence, visiting global leaders of many countries







## Vaira Vike-Freiberga

A LEADER THAT BROUGHT  
THE COUNTRY INTO NATO AND EU

Respected global leader, she skillfully  
united the nation around shared ideas  
and cultural values

***“With determination and ideas,  
we attract supporters and allies.  
With indifference and apathy –  
we lose them”***

#ReadyForAnyChallenges  
#VairaVikeFreiberga

#ConnectingWorldsApart  
#GunarsBirkerts

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# Gunars Birkerts

AN ARCHITECTURE  
GENIUS OF LATVIA

A master of light, volume, and reflections, Gunars is well-known internationally and gifted his homeland the National Library of Latvia, an expressive modernist masterpiece



*Join us on our mission where values established  
by our greatest personalities set the ground for  
local and global changes!*

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**Latvia**

#missionLatvia